

**GRADUATE SURVEY
REPORT
CLASS OF 2018-2019**

**THE CAREER CENTER
GRAND VIEW UNIVERSITY**

GRADUATE SURVEY SUMMARY

Introduction

Career development has been defined as a lifelong, ongoing, human developmental process (Super, D. E. A theory of vocational development, in American Psychologist). Career development is a process of exploration, testing of ideas, accomplishing career-related developmental tasks, and making decisions. Super further defines his theory by suggesting that people, as they mature, normally play a variety of roles during a lifetime (for example: son/daughter, student, worker, spouse, parent, citizen, pensioner) which interact and affect a person's pattern of activity or lifelong "career."

The term "career," in the career development process refers to the combination and sequence of all life roles. A "job" is simply a set of work tasks which are being performed in a person's worker role at any point in time.

Purpose of Survey

A survey of Grand View's graduates, approximately six months after graduation, is a "snapshot" in time in the lifelong career development of the graduates. Their status at the time of the survey is a reflection of the roles they are playing and their decisions on what is best and rewarding for them. The specific career development purposes of this graduate survey are to:

- ❖ Use the survey results as a counseling tool with students in the process of gathering information about career directions and making educational and employment decisions.
- ❖ Make contact with our new alumni, discuss current status and plans, and remind them that the services and resources of the GV Career Center are always available to them as a partner in their career development by assisting with an employment search and/or planning for graduate studies.
- ❖ Provide a report to the University on the status of its most recent graduating class which may be used for departmental self-studies and/or reports for accrediting agencies.

Survey Summary

Grand View's Class of 2018-2019 recorded great success in pursuing their career goals in the job market or entering graduate school. **Participation/knowledge rate remains a strong priority, so as to report statistically valid information. This year's assessment is no exception with 94.4% of the class included in all analyses. The graduates reporting employment, further study, military, volunteerism or not seeking employment represented 99.5% of the graduating class, (discounting 22 graduates who declined participation in the survey).** The tables on the following pages summarize the postgraduate status of the class.

Table 1, the status of graduates, presents the number of graduates for each major reporting employment, further study, not seeking, or still seeking. The overall totals and percentages for the class are also presented in Table 1. This table illustrates totals and percentages in two ways: 1) by factoring all 394 graduates and 2) based on a net total of 372 graduate participants. Assuming a net total of 372 total graduates participating in the survey, 86.3% (321) were employed, 1.6% (6) were in the military, 1.1% (4) were not seeking, 10.5% (39) were continuing their education, and .50% (2) were still seeking employment. Table 1A details graduate outcomes of Master's Degree designees.

The employers hiring the greatest number of 2018-2019 graduates are listed in Table 2. The top employers of the class were: UnityPoint, Government (City, State, Federal), Hy-Vee, MercyOne, Principal Financial Group, Self-Employed, Military (All Branches), Wells Fargo, Des Moines Public Schools, Mary Greeley Medical Center, VA Hospital, Waukee Community School District. These employers hired a total of 91 graduates from the class of 2018-2019. The graduates' plans for further study and their college or university are presented in Table 3.

Most of the Class of 2018-2019 stayed in Iowa after graduation. Of those who entered the workforce (327 total), 292/327 or 89.2% remained in Iowa, and those working in Iowa, the large majority (90.7% - 265/292) chose to launch their career paths within the Des Moines metropolitan statistical area. In analyzing location outcomes for all graduates, there were forty-eight (48) or 13% of the graduates who moved to other states or out of the country for a variety of reasons. Among the graduates moving out of Iowa, 31 left for employment, 12 pursued further education, 2 were serving in the military, 2 pursued full-time volunteer positions, and 1 was still seeking at the time of survey completion. The greatest number of graduates leaving Iowa returned/moved to Missouri (7), Minnesota (6) and Kansas (4). A complete list of states/countries is presented in Table 4. In Table 5, the yearly graduate survey results display the overall percentages for the classes of 1985-86 through 2018-2019.

Additional Analyses

Level of Satisfaction - Employment/Post Graduation 1st Destination

An additional review of the data suggests that 90.9% (301/331) report meaningful/satisfactory success with employment/post graduate pursuits. This determination is based on the student's self designations on graduate survey forms, follow-up conversations with consideration of job titles, salaries and projected career path opportunities.

**Data factors employed, military & not seeking self-designations*

Alignment w/ Academic Major – Employment/Post Graduation 1st Destination

Another assessment of the data comparing student job titles/employers to their corresponding academic major was conducted. In this review, 91.2% (302/331) secured positions/placements consistent with their first academic major.

**Data factors employed, military & not seeking self-designations*

Net Importer

Grand View has proven successful as a net importer of talent. Of the 44 graduates with out-of-state or out-of-country origins, 21 (47.7%) of those students stayed in Iowa for employment and/or continuing studies.

Salary Information

Salary information was also requested on the 2018-2019 graduate survey form. Of the 372 graduate participants in the overall survey, 81 graduates (or 21.7%) reported salary information for full-time positions. The annual average income for those graduates reporting is approximately \$42,000/per annum.

Summary Statement

In summary, the final statistical analyses are as follows: 99.5% report overall placement (employment/pursuit of further studies, military, not seeking), 90.9% report satisfactory employment/1st destination outcome, 91.2% have secured positions/post-grad outcomes consistent with their first academic major, net importer success with out-of-state students is 47.7% staying in Iowa post-graduation and average annual earnings reported by participants is \$42,000/per annum.

The final section of this year's graduate survey lists each graduate in three Excel report formats. The first spreadsheet lists each graduate employed, their job title, employer and location. The second

spreadsheet lists all graduates by major. The final spreadsheet lists graduates continuing their education in graduate school or other programs denoting their major, university and location.

Vocational Preparedness

Students were asked to indicate their position relative to the following statement:

I feel that my experiences at Grand View empowered me to fully use my academic preparation, skills, abilities and passions to live a life of meaningful work and service.

1. Strongly agree
2. Agree
3. Neither agree or disagree
4. Disagree
5. Strongly disagree

Of the 372 students who were surveyed, 350 students answered this question giving a total of 94% participation in this particular analysis. The results are as follows:

Assigning Percentages to Graduate Responses			
	Totals	Finding Percentage	Percentage of Total
Strongly Agree	171	$171/350*100$	48.9%
Agree	153	$153/350*100$	43.7%
Neither Agree or Disagree	21	$21/350*100$	6%
Disagree	5	$5/350*100$	1.4%
Strongly Disagree	0	0	0
Totals	350		100%

92.6%

92.6% of graduates who participated in our survey either agreed or strongly agreed they feel empowered to pursue a career, vocational path, or "calling" that uses fully their academic preparation, skills, abilities, and passions.

Method

The follow-up of graduates in this report began at graduation. Seniors completed a "Graduate Information Form" during the check-out process prior to and during final examination week. Using the contact information, the seniors provided on the Graduate Information Form, the Career Center staff maintained contact with graduates seeking employment through the spring, summer, and fall. To complete the follow-up process, the Director and Assistant Director conducted multiple call campaigns during daytime, evenings, and weekends in November and December to those graduates who had not yet updated their career status. Former Academic Advisors were pursued as well as email messages and Facebook and LinkedIn inquiries were sent to non-responding graduates. Additional faculty and staff were also consulted for those "hard-to-find" graduates. The seniors who petitioned for graduation but had not yet completed graduation requirements were not included in this report. 22 graduates declined participation in the survey and were denoted as such in the supporting documents included in this report resulting in an overall participation/knowledge rate of 94.4%.

Compiled and Submitted By: Susie Stearns, Director and Sara Anderson, Assistant Director

Bachelor of Arts Degree Graduates

Table 1

Major	Employed (Includes military & volunteer)	Further Education	Employed & Further Education	Not Seeking	Seeking Employment	No Info	Total
Arts – Studio & Visual	6						6
Art Therapy Certificate							0
Art –User Experience Design							0
Accounting	21	1					22
Biology/Biotechnology	8	8					16
Biochemistry	4			1			5
Business Administration (International)		1					1
Communications/Public Relations/Photog	8				1		9
Computer Science	1	1				1	3
Criminal Justice	19	1		1		2	23
Education–Elementary & Secondary	22					2	24
English	3	1		1			5
Finance	18	1					19
Graphic Design/Journalism	11	1				1	13
History	2						2
Human Resource Management	17						17
Human Services	17	1					18
Kinesiology	18	9				1	28
Liberal Arts + IND, LIBS,LIBM,SOC	12	1		1		1	15
Math							0
MISI/MISB	6	1			1		8
Management	26	3				2	31
Marketing	16	1				3	20
Music							0
Nursing	41					2	43
Org & Tech Studies / Org Leadership	5					3	8
Political Science / Studies / Para Legal	3	1				1	5
Posthumous						1	1
Psychology	20	3					23
Religion / Theology	1						1
Social Work	8	2					10
Service Management							0
Spanish – Multi Concentrations	1						1
Sports Management	12	2				1	15
Theater	1					1	2
Totals	327	39		4	2	22	394
2018-2019 *Note – Discount 22 non-participants Assume Net of 372 = 94.4% Participation /Knowledge Rate Total Placement Total 370/372 = 99.5%							

Master's Degree Graduates

Table 1A

Major	Employed (Includes military & volunteer)	Further Education	Employed & Further Education	Not Seeking	Seeking Employment	No Info	Total
Athletic Training	3						3
Organizational Leadership	13	1					14
Education	5						5
Nursing							0
Sports Management	10			1			11
Totals							33

Table 3
2018-2019 Highlights
Grand View Graduates – Further Study

Program	Continuing Education Location	Major(s)
Juris Doctorate	Belmont College of Law (1) Nashville, TN	Psychology
Doctor of Chiropractic	Cleveland Chiropractic (1) Kansas City, MO	Kinesiology
Doctor of Physical Therapy	Creighton University (1) Omaha, NE	Kinesiology
Master's Degree – Communication	Drake University (3)	Graphic Design
Master's Degree – Clinical Mental Health Counseling	Des Moines, IA	Psychology
Juris Doctorate - Drake Law		Political Studies
Master's Degree – Athletic Training	Grand View University (8)	Biology
Master's Degree – Organizational Leadership	Des Moines, IA	Finance, Mgmt, MIS, Marketing
Master's Degree – Sport Management		Sport Management, Management
Master's Degree – Genetics, Development & Cell Biology	Iowa State University (3)	Biology
Master's Degree – Nutritional Science	Ames, IA	Biology
Doctor of Veterinary Medicine		Biology
Physical Therapy Assistant Program	Iowa Western Comm. College (1) Council Bluffs, IA	Biology
Master's Degree – Business Administration	Missouri Baptist University (1) St. Louis, MO	International Business
Master's Degree – Sport & Fitness Management	Missouri State University (1) St. Joseph, MO	Kinesiology
Master's Degree – Composition, Rhetoric & Digital Media	Nova Southeastern University (1) Fort Lauderdale, FL	English Writing
Doctor of Chiropractic	Palmer College of Chiropractic (5)	Biology, Kinesiology
Master of Science Degree – Clinical Psychology	Roosevelt University (1) Chicago, IL	Liberal Arts
Doctor of Psychology	Spalding University (1) Louisville, KY	Psychology
Master's Degree – Physician Assistant	St. Ambrose University (1) Davenport, IA	Biology
Master's Degree – Criminal Justice	Undisclosed (1)	Criminal Justice
Master's Degree – Athletic Training	Undisclosed (1)	Human Services
Master's Degree – Computer Science	University of Iowa (3)	Computer Science
Master's Degree – Social Work	Iowa City, IA	Social Work
Doctor of Dental Surgery		Biology
Master's Degree – Accounting	University of Northern Iowa (1) Cedar Falls, IA	Accounting
Master's Degree – Business Administration	University of Saint Mary (1) Leavenworth, KS	Biology

Master's Degree – Social Work	University of Wyoming (1) Laramie, WY	Social Work
Master's Degree – Business Administration	Upper Iowa University (1) Des Moines, IA	Management
Master's Degree – Business Administration	Wheeling University (1) Wheeling, WV	Kinesiology

Table 4

**2018-2019 Highlights
Grand View Graduate Out Of State Destinations**

State/Province/Territory	Number	Major(s)
Arizona	1	Marketing (Emp)
California	4	Accounting, Biology, Management, MIS (Emp)
Colorado	1	Graphic Design (Volunteer/Missions)
Colombia	1	Human Resources (Emp)
Florida	3	English (Cont Ed), Kinesiology (Emp), Marketing (Military)
Georgia	2	Communication (Volunteer/Missions), Human Resources (Military)
Hawaii	1	Management (Emp)
Illinois	3	Liberal Arts (Cont Ed), Theology (Emp), Psychology (Emp)
Kansas	4	Biology (Cont Ed), Management (Emp), Political Studies (Emp), Sport Management (Emp)
Kentucky	1	Psychology (Cont Ed)
Massachusetts	1	Biochem (Emp)
Minnesota	6	Criminal Justice (Emp), Education (Emp), Management (Emp), Marketing (Emp), Nursing (Emp), Sport Management (Emp)
Missouri	7	Criminal Justice (Emp), Education (Emp), International Business (Cont Ed), Kinesiology (Cont Ed), Kinesiology (Cont Ed), Management (Emp), Psychology (Emp)
North Dakota	1	Education (Emp)
Nebraska	2	Kinesiology (Cont Ed), Liberal Arts (Emp)
Oregon	1	Human Services (Cont Ed)
Rwanda	1	MIS (Still Seeking)
Tennessee	1	Psychology (Cont Ed)
Texas	2	Nursing (Emp), Sport Management (Emp)
United Kingdom	1	Marketing (Emp)
Washington	1	Kinesiology (Emp)
Wisconsin	1	Education (Emp)
West Virginia	1	Kinesiology (Cont Ed)
Wyoming	1	Social Work (Cont Ed)
	48 TOTAL – OUT OF STATE DESTINATIONS	31 - Employment 12 – Continued Education 2 – Military 2 – Volunteer/Missions 1 – Still Seeking

Year	Overall Percentage Successful 1 st Destination	Survey Knowledge "Participation" Percent	Percent Employed (includes military)	Further Study & Employed	Further Study	Percent Not Seeking	Percent Seeking Employment	Percent Status Unknown
2018-2019	99.5%	94.4%	87.9%	10.5%	NA	1.1%	.5%	5.6% (22 students declined participation)
2017-2018	99.3%	96.6%	88.3%	3.8%	5.6%	1.6%	.7%	3.4% (15 students declined participation)
2016-2017	99%	97%	88%	7%	3%	1%	1%	3% (18 students declined participation)
2015-2016	98%	96%	87%	6%	3%	2%	2%	4% (20 students declined participation)
2014-2015	99%	96%	90%	3%	4%	2%	1%	4% (24 students declined participation)
2013-2014	98%	96%	90%	3.5%	3.5%	1%	2%	4% (22 students declined participation)
2012 – 2013	98%	92%	90%	3%	4%	1%	2%	8% (39 students declined participation)
2011-2012	98%	94%	86%	6%	4%	2%	2%	6% (33 students declined participation)
2010-2011	95%	97%	81.8%		11.6%	1.6%	5%	3% (11 students declined participation)
2009-2010	95%	93%	82%		8.3%	5.1%	4.6%	7% (26 students declined participation)
2008-2009	97.9%	98%	87.2%		8.8%	1.9%	2.1%	2% (10 students declined participation)
2007-2008	97.8%	99%	89.1%		7.5%	1.2%	2.2%	1% (4 students declined participation)
2006-2007		95%	83.2%		10.2%	1.0%	1.1%	4.5%
2005 – 2006		96%	89.8%		4.4%	1.1%	1.0%	3.7%
2004 – 2005		99%	89.7%		6.4%	3.1%	0.0%	0.8%
2003 – 2004		99%	89.2%		6.3%	3.0%	0.6%	0.9%
2002 – 2003		100%	89.8%		6.6%	2.3%	0.3%	.99%
2001 – 2002		100%	88.1%		7.0%	4.9%	0.0%	0.0%
2000 – 2001		100%	91.7%		4.9%	3.4%	0.0%	0.0%
1999 - 2000		100%	90.8%		6.4%	2.8%	0.0%	0.0%
1998 – 1999		100%	92.1%		6.2%	1.7%	0.0%	0.0%
1997 – 1998		99%	93.1%		4.1%	2.5%	0.0%	0.5%
1996 – 1997		100%	89.2%		6.2%	4.6%	0.0%	0.0%
1995 – 1996		98%	88.8%		7.1%	2.3%	0.0%	1.9%
1994 – 1995		100%	91.5%		3.6%	2.8%	0.0%	2.1%
1993 – 1994		98%	85.9%		9.5%	4.1%	0.0%	0.0%
1992 – 1993		100%	83.1%		11.6%	4.9%	0.0%	0.4%
1991 – 1992		98%	88.7%		7.6%	1.9%	0.5%	1.5%
1990 – 1991		99%	83.3%		10.6%	2.5%	3.0%	1.0%
1989 – 1990		99%	87.2%		9.5%	0.6%	1.7%	1.2%
1988 – 1989		98%	87.2%		7.8%	1.1%	1.7%	2.2%
1987 – 1988		95%	81.0%		12.0%	1.5%	1.5%	5.0%
1986 – 1987		94%	83.8%		8.7%	1.2%	0.0%	6.2%
1985 – 1986		93%	77.4%		11.2%	1.3%	7.9%	6.6%

